REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	16 March 2004
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Private 177
Other Known Title(s):	Private #177
Director(s):	Not Applicable
Producer(s):	Not Applicable
Publisher:	Peach Entertainment
Author(s):	Not Applicable
Format:	Magazine
Country of Origin:	Spain
Language(s):	English, French, Spanish, German, Swedish, Italian

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Components of film originally examined: Not Applicable.

Feature: Running Time:

Trailers: Running Time:

Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

Either

That when the publication is on public display, the classification given to the publication must be shown on the publication or any package in which the publication is kept.

and

That the publication must be publicly displayed only in a sealed package.

and

That where the publication is publicly displayed in a package, the package must be made of opaque material.

Or

That when the publication is on public display, the classification given to the publication must be shown on the publication or any package in which the publication is kept.

and

That the publication must be publicly displayed only in a sealed package.

and

That the publication must be publicly displayed only in premises, or a part of premises, set aside for the public display of restricted publications (whether or not articles other than restricted publications are also displayed in those premises or that part of those premises).

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine *Private 177* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The publication is a glossy, colour magazine dominated by photo spreads containing explicit images of individual women engaged in sexual activity with individual men, or two men. The manner of the presentation of the women in the publication moderately degrades and demeans them, and degrades and demeans women generally. The objectification of men in the publication also dehumanises men generally.

A restriction on the availability of the publication to an adult audience is considered sufficient to prevent injury to the public good resulting from the publication's explicit sexual content and degrading and demeaning elements.

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